

Improving access to NHS Dental Services

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Our Goal for 2009/2010

NHS Peterborough is committed to supporting its population to access NHS dentists. Our target is 70% of the population will be able to access an NHS dentist by March 2011.

How ?

- Commission new dental practices
- Implement initiatives to encourage patients to return to NHS dental care:
 - Free Dental care Initiative – Autumn 2009
 - Increase promotion / advertising of capacity and Local Dental Helpline
 - Smoking Cessation referral
 - Reduced orthodontic waiting lists – 18 weeks.

- 2009 - An additional 42,000 Units of Dental Activity (UDAs) will be commissioned for Orton & Bretton, which equates to an additional 13,418 patients being treated.
- 2010 – An additional 20,000 Units of Dental Activity (UDAs) will be commissioned, which equates to an extra 6,389 patients being treated in Dogsthorpe, Fletton/Woodston or Stanground.

Progress

Phase 1 – Orton & Bretton Practices Procurement

- ❖ 69 Expressions of Interest (EOI)
- ❖ 20 Pre-Qualification Questionnaires (PQQs)
- ❖ 6 Bidders went through to Invitation to Tender (ITT) stage.
- ❖ Expected commencement date early 2010

Phase 2 – starts now

- ❖ Currently putting together the service specification.
- ❖ Service is due to commence April/May 2010



'Smile for Summer'

Free NHS Dental check-up

Campaign

The aims of the initiative are to:-

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- Improve access to NHS dental services
 - Give a clear message to the public that NHS dental services are available
 - Encourage patients who do not regularly visit a dentist to make an appointment and change behaviour

How will this scheme operate?

- An advertising campaign will be launched this summer using the local radio and newspapers.
- Flyers will be distributed throughout the city at various venues such as GP surgeries, hospitals and health clinics.
- A telephone dental 'hotline' will be set up for patients to register for a voucher end of July / beginning of August.
- Patients will be issued with a list of participating dentists and a voucher enabling them to receive a free check-up.

Increase promotion/advertising

- Local Dental Helpline – 01733 758516
- Train station
- Supermarkets
- Buses – back of and inside
- PCT Public website

Smoking Cessation referral

- PCT target to decrease smoking within Peterborough population
- Referral to Smoking Cessation Advisors
- Incentive to Dental Practices to refer patients to Advisors – May 2009 for 6 months.
- Training for General Dental Practitioners

Orthodontics

- 18 week wait for orthodontic treatment
- Analysis of waiting list within existing service providers
- Implement monitoring process
- Allocate additional funding to reduce immediate waiting list for Peterborough patients
- Implement 18 weeks by April 2011.
- Return referrals from other PCT's where numbers exceed 2004 historical agreement.

Thank you

Any Questions ?